

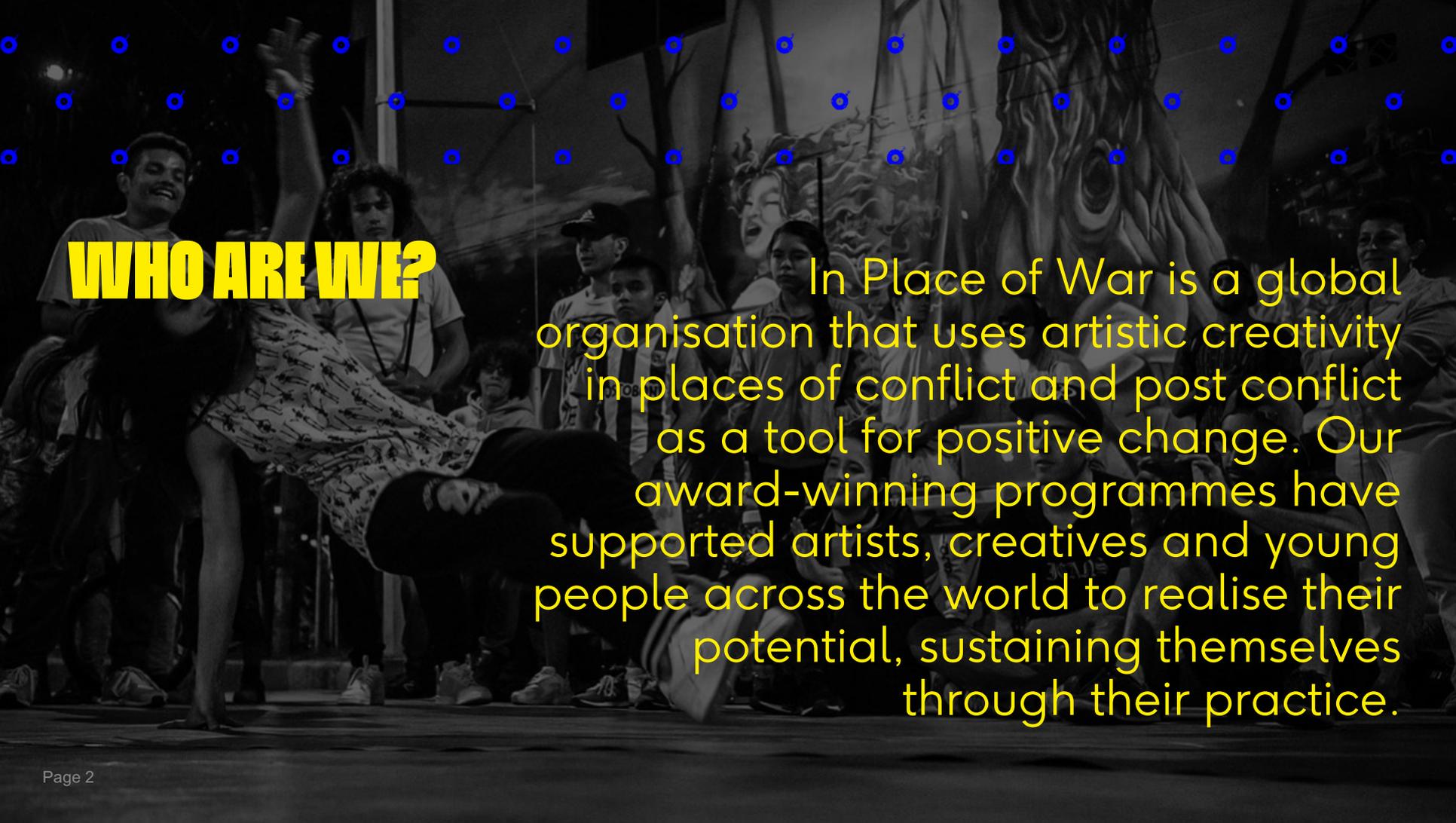
# CASE MALTA

## THE CREATIVE & SOCIAL ENTREPRENEUR PROGRAMME



The University of Manchester





# WHO ARE WE?

In Place of War is a global organisation that uses artistic creativity in places of conflict and post conflict as a tool for positive change. Our award-winning programmes have supported artists, creatives and young people across the world to realise their potential, sustaining themselves through their practice.

# THE PILLARS

In Place of War has three pillars of work that we deliver on the ground in places of conflict and in areas of creative development. The CASE Malta Programme falls under the Education & Entrepreneurship strand of our work and has been developed especially for the Maltese context.

## 1 CULTURAL SPACES



Developing safe creative spaces in some of the worlds most unsupported places.

## 2 EDUCATION & ENTREPRENEURSHIP



Creative entrepreneur training designed specifically by country context. Certified by The University of Manchester

## 3 ARTISTIC COLLABORATION



International artistic collaboration, sharing practice and and enabling artist mobility.

# EDUCATION AND ENTREPRENEURSHIP – CASE MALTA

## Malta Creative and Social Entrepreneur Programme

In Place of War, in collaboration with Arts Council Malta, has developed a programme of training that reflects the needs of Maltese artists and creatives – to build capacity, knowledge and skills that will enable opportunities for growth. The programme reflects four months of research, speaking with artists and arts organisations, as well as Arts Council Malta, to understand the unique context of the island and the needs of the creative sector.

From this research, and through our own wider programmes, we have developed a suite of modules to support learning, that is certified by The University of Manchester. The programme takes place over three weeks and uses blended learning methods of online working, self-guided modules with trainer support, and face-to-face elements, with final project pitches and opportunities for mentoring and seed funding. Participants develop their creative project ideas as they work through the modules, so that they finish with a ready-to-roll project or business idea. In Place of War also engages CASE Malta participants in its wider networks and shares connections, creating a growing network of CASE Malta creatives.



# WHO IS THE PROGRAMME AIMED AT?

**Early Career** – Artists and Creatives who are new to practice, perhaps recent graduates or late arts practitioners, who may only have 1 to 3 years experience in their field. You may not yet be making money from your art or practice, or want to look at how you can develop your ideas for project actions.

**Mid Career** – Artists and Creatives who may have been practicing for 4 -10 years and are now at a stage where they want to grow a project or organisation, or change direction. You will have a lot of experience of working in the arts, and will be generating at least some of your income from your practice.

# PROGRAMME OVERVIEW & AIMS

The programme is delivered in units, each containing several elements of learning that build over the duration of the programme into a working plan for action – this can be a business plan, a project idea or a funding application.

The programme is a mixture of knowledge-exchange from other creatives around the world, via case studies and videos, and practical exercises to help build skills. The programme starts online, with the final stages taking place in-person in Valletta. You will need access to a laptop and Wi-Fi in order to take part.

The programme aims to develop core skills required by all creative practitioners to run the 'business' of themselves. The objective is to build capacity by enabling learning which supports access to knowledge, tools and tips that directly impact those taking part. The programme will build as participants shape their ideas, using the shared knowledge and tools, and work towards presenting their ideas to a panel of entrepreneurs from the In Place of War Network.

Project ideas will compete for seed funding to kick-start the journey towards making these ideas a reality, with additional mentoring support on offer.



# WHAT WILL YOU LEARN?

## THE UNITS OF CASE MALTA

### Module 1

#### Intro, Overview & Context

- What's an entrepreneur?
- Money is not the only value
- State of play (in Malta)
- What's your idea?
  
- Personal action plan
- Personal model canvas
- David Parrish masterclass
- Models of operation – pros & cons

### Module 2

#### Project Planning

- Building a budget
- Insurance
- Contracts
- Working with people

#### Business Planning

- Business model canvas
- Business risk assessment
- Self-employment & accounting

### Module 3

#### Fundraising

- Types of funding sources
- Bid writing & proposals
- Stakeholder analysis
- Giving back to supporters
- Corporate support
- Crowdfunding
- Where to find guidance

# THE UNITS OF CASE MALTA

## Module 4

### Engagement, safeguarding & EDI

- Children, young people & communities
- Equality, diversity & inclusion (EDI)
- Community engagement
- Risk assessment & management
- Consent & release

### Monitoring & Evaluation

- Impact Assessment and what is it for?
- Simple techniques

## Module 5

### Digital, marketing & comms

- Digital overview
- State of play
- Social media
- Digital tools
- Marketing & PR
- Building a communications strategy

## Module 6

### Networking & pitches

- Networking
- Elevator pitches
- Spaces

# THE UNITS OF CASE MALTA

## Module 7

### IP & Copyright

- Intellectual property
- Copyright
- Preparing pitches

## In-person session

### Pitches Practice

- Pitches Practice with the group
- One to ones

## In-person session

### Pitching Ideas, Mentoring & Seed Funding

- Pitches panel – pitching your ideas to a panel of creative entrepreneurs
- Access to mentoring and seed funding
- One to ones



Places for each cycle of the programme are limited. Applications are required for the selection process, and we will look at your current experience, knowledge and skills as well as what you want to gain from doing the programme. Follow the application form link below that best reflects your experience.

- [Early-Career Applications](#)
- [Mid-Career Applications](#)

We will notify you once your application has been received and let you know as soon as possible once we have decided.

We will be hosting online information sessions on:

- [Wednesday 1st November @ 7pm Malta / 6pm UK time.](#)
- [Thursday 2nd November @ 1pm Malta / 12pm UK time.](#)

This is for anyone who would like to talk through the programme, ask questions and get further details ahead of applying. Click on the links above to register your attendance. For more information visit:

[www.inplaceofwar.net/case-malta](http://www.inplaceofwar.net/case-malta)



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